

David Jones PIM

New Ordering Process

From your PIM go-live date, you will navigate a simplified ordering process which should enable an improved speed to market. You will now have direct control for supplying enriched product information directly in to the PIM, and will use on system for both enrichment and asset management (replacing VendorPath).

For wholesale suppliers, the simplified process is:

Step 1 – David Jones creates product styles within our system

Step 2 – Supplier enriches styles with attributes in PIM

Step 3 – David Jones submits order to supplier

Step 4 – Suppliers submits images into PIM

Step 5 – Delivery of products to the David Jones warehouse

Step 6 – Products published online

You will have direct control for supplying enriched product information in to the PIM.

For concession brands, the simplified process is:

Step 1 – Supplier submits PRICAT

Step 2 – Supplier enriches styles with attributes in PIM

Step 3 – Supplier submits images into PIM

Step 4 – Delivery of products to the David Jones warehouse

Step 5 – Products published online

Other systems

A note on other systems that you may currently use:

Pricing is not part of our PIM and will continue to be sent via PRICAT.

There are no impacts to EDI, you will still send and receive purchase orders / PRICATs via EDI. PIM is a separate solution to EDI, and they remain as separate entities and there is no change to how you use EDI today.

There are no impacts to EDI.