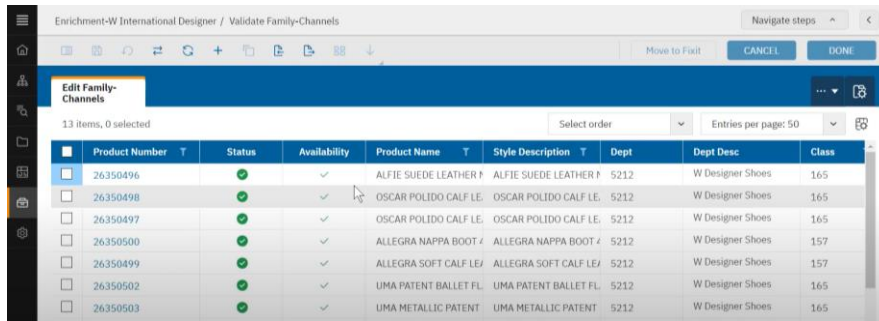


Bulk Upload – Item Enrichment

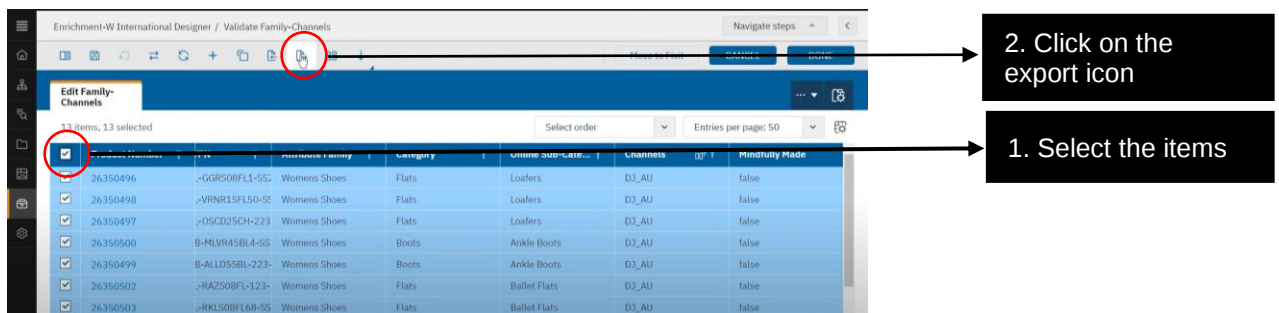
Step 1 :- Go to the Item Enrichment grid view using the [item enrichment dashboard or the home screen widgets](#).



Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Desc	Class
26350496	✓	✓	ALFIE SUEDE LEATHER	ALFIE SUEDE LEATHER	5212	W Designer Shoes	165
26350498	✓	✓	OSCAR POLIDO CALF LE	OSCAR POLIDO CALF LE	5212	W Designer Shoes	165
26350497	✓	✓	OSCAR POLIDO CALF LE	OSCAR POLIDO CALF LE	5212	W Designer Shoes	165
26350500	✓	✓	ALLEGRA NAPPA BOOT	ALLEGRA NAPPA BOOT	5212	W Designer Shoes	157
26350499	✓	✓	ALLEGRA SOFT CALF LE	ALLEGRA SOFT CALF LE	5212	W Designer Shoes	157
26350502	✓	✓	UMA PATENT BALLET FL	UMA PATENT BALLET FL	5212	W Designer Shoes	165
26350503	✓	✓	UMA METALLIC PATENT	UMA METALLIC PATENT	5212	W Designer Shoes	165

Note: Please be aware that there might be some additional icons visible in the left-hand sidebar. This tutorial was created using an internal account for DJs staff members. Suppliers will have fewer icons displayed.

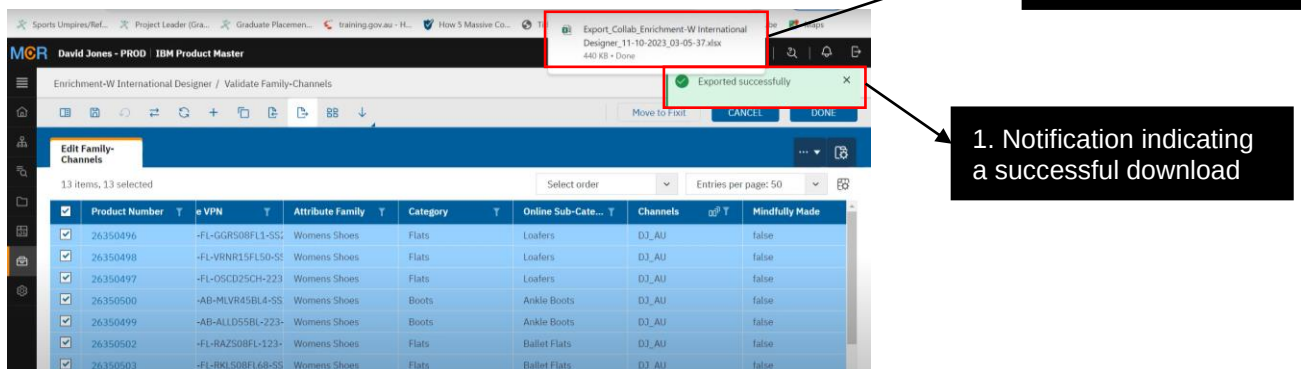
Step 2 :- Select the items that you want to export and then click on the export icon.



2. Click on the export icon

1. Select the items

Step 3 :- A file gets downloaded, click on the file.



2. Click to open the downloaded file

1. Notification indicating a successful download

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Step 4 :- Click on the second tab to access all the exported information

Product Number	Product Name	Style Description	Style Spec/Attribute Family
26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN	Womens Shoes
26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	Womens Shoes
26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	Womens Shoes
26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45	Womens Shoes
26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45	Womens Shoes
26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT	Womens Shoes
26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT	Womens Shoes
26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN	Womens Shoes
26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45	Womens Shoes
26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL	Womens Shoes
26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35	Womens Shoes
26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35	Womens Shoes
26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL	Womens Shoes

Step 5 :- In this step you will be validating the attribute family, category and online subcategory. These attributes help to drive search on DJs online website.

Product Number	Product Name	Style Description	Style Spec/Attribute Family	Style Spec/Category	Style Spec/Online Sub-Category
26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN			
26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN			
26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN			
26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45			
26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45			
26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT			
26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT			
26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN			
26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45			
26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL			
26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35			
26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35			
26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL			

Attribute family, category and subcategory to be filled in

Step 6 :- Use the [Item Enrichment cheat sheet](#) to fill in these attributes. The cheat sheet has been designed to help you with each step of item enrichment. Click on the 'Step 1 – validate family channels' tab.

Family	Category	Online Sub Category
207 Children's Nursery	Baby Travel	Prams & Strollers
208 Children's Nursery	Baby Travel	Travel Cot
209 Children's Nursery	Bathtime & Skincare	Bath Toys
210 Children's Nursery	Bathtime & Skincare	Bathubs
211 Children's Nursery	Bathtime & Skincare	Bathhome Accessories
212 Children's Nursery	Bathtime & Skincare	Face Washers
213 Children's Nursery	Bathtime & Skincare	Towels
214 Children's Nursery	Feeding & Nursing	Baby Bowls
215 Children's Nursery	Feeding & Nursing	Baby Cups
216 Children's Nursery	Feeding & Nursing	Baby Cutlery
217 Children's Nursery	Feeding & Nursing	Baby Meal Sets
218 Children's Nursery	Feeding & Nursing	Baby Plates
219 Children's Nursery	Feeding & Nursing	Bibs
220 Children's Nursery	Feeding & Nursing	Cleaning
221 Children's Nursery	Feeding & Nursing	Feeding & Nursing Accessories
222 Children's Nursery	Feeding & Nursing	High Chairs
223 Children's Shoes	Junior	Boots
224 Children's Shoes	Junior	Sandals
225 Children's Shoes	Junior	Slippers
226 Children's Shoes	Junior	Slippers
227 Children's Shoes	Senior	Boots
228 Children's Shoes	Senior	Sandals
229 Children's Shoes	Senior	Slippers

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Step 7 :- Filter out the family column and copy the family, category, and online sub-category to the exported file.

1	PRODUCT FAMILY_ CATEGORY		
2	Family	Category	Online Sub Category
1064	Womens Shoes	Boots	Ankle Boots
1065	Womens Shoes	Boots	Calf Boots
1066	Womens Shoes	Boots	Knee High Boots
1067	Womens Shoes	Boots	Thigh High Boots
1068	Womens Shoes	Flats	Ballet Flats
1069	Womens Shoes	Flats	Espadrilles
1070	Womens Shoes	Flats	Platforms
1071	Womens Shoes	Flats	Lace Up
1072	Womens Shoes	Flats	Loafers
1073	Womens Shoes	Flats	Slides
1074	Womens Shoes	Heels	Mules
1075	Womens Shoes	Heels	Platforms
1076	Womens Shoes	Heels	Pumps
1077	Womens Shoes	Heels	Wedges
1078	Womens Shoes	Sandals, Slides, & Thongs	Flat Sandals
1079	Womens Shoes	Sandals, Slides, & Thongs	Heeled Sandals
1080	Womens Shoes	Sandals, Slides, & Thongs	Thongs
1081	Womens Shoes	Shoes Accessories	Fabric Care
1082	Womens Shoes	Shoes Accessories	Heel Cushion
1083	Womens Shoes	Shoes Accessories	Heel Grips
1084	Womens Shoes	Shoes Accessories	Insoles
1085	Womens Shoes	Shoes Accessories	Leather Care
1086	Womens Shoes	Shoes Accessories	Shoe Cleaning

Step 8 :- As shown below, paste the copied information from the cheat sheet into the exported file.

1	Product Catalog Spec/Product Name	Product Catalog Spec/Style Description	Style Spec/Attribute Family	Style Spec/Category	Style Spec/Online Sub-Category
2	Product Number	Product Name	Style Description	Attribute Family	Category
3	26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN	Womens Shoes	Loafers
4	26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN		
5	26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN		
6	26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45		
7	26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45		
8	26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT		
9	26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT		
10	26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN		
11	26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45		
12	26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL		
13	26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35		
14	26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35		
15	26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL		

Paste the information from the cheat sheet to the exported file.

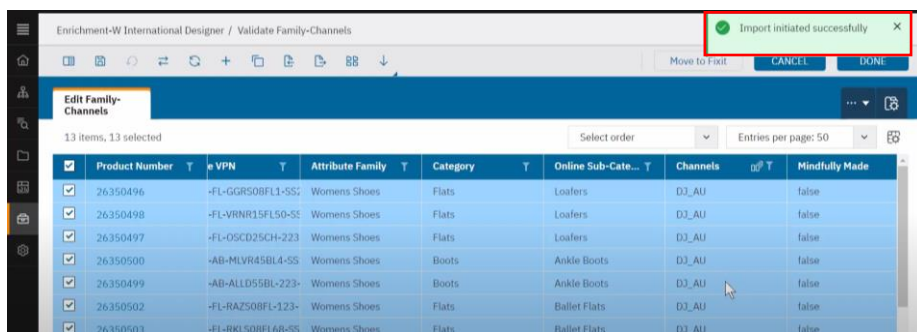
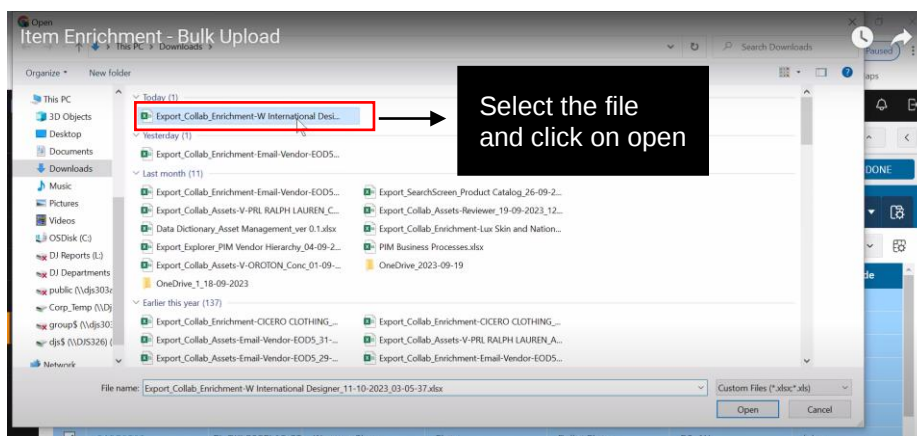
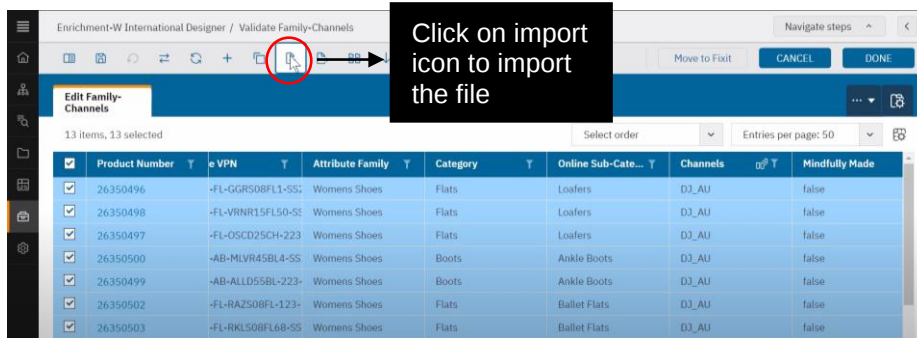
Step 9 :- Complete all the columns in a similar way using the cheat sheet.

1	Product Catalog Spec/Product Name	Product Catalog Spec/Style Description	Style Spec/Attribute Family	Style Spec/Category	Style Spec/Online Sub-Category
2	Product Number	Product Name	Style Description	Attribute Family	Category
3	26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN	Womens Shoes	Loafers
4	26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	Womens Shoes	Loafers
5	26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	Womens Shoes	Loafers
6	26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45	Womens Shoes	Ankle Boots
7	26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45	Womens Shoes	Ankle Boots
8	26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT	Womens Shoes	Ballet Flats
9	26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT	Womens Shoes	Ballet Flats
10	26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN	Womens Shoes	Loafers
11	26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45	Womens Shoes	Pumps
12	26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL	Womens Shoes	Flat Sandals
13	26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35	Womens Shoes	Pumps
14	26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35	Womens Shoes	Pumps
15	26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL	Womens Shoes	Flat Sandals

Complete all the information

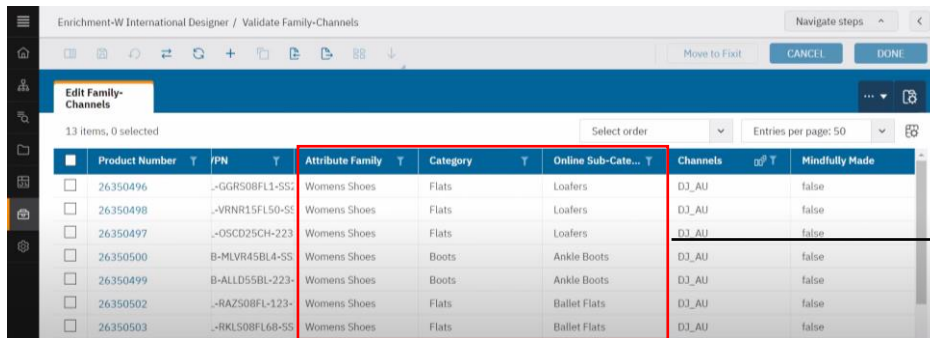
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Step 10 -: Save the file and import it back into PIM



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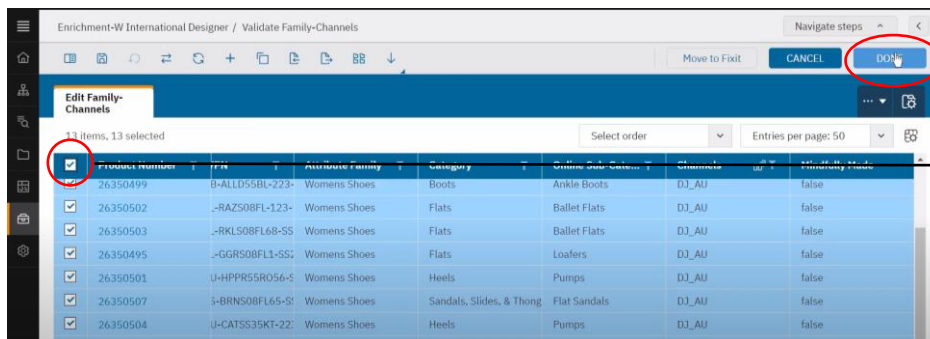
Step 11 :- Click on the refresh icon and you will see the information reflected on PIM.



	Product Number	P/N	Attribute Family	Category	Online Sub-Cate...	Channels	Mindfully Made
☐	26350496	..GGR508FL1-55	Womens Shoes	Flats	Loafers	DJ_AU	false
☐	26350498	..VRNR15FL50-S	Womens Shoes	Flats	Loafers	DJ_AU	false
☐	26350497	..OSCD25CH-223	Womens Shoes	Flats	Loafers	DJ_AU	false
☐	26350500	B-MLVR45BL4-SS	Womens Shoes	Boots	Ankle Boots	DJ_AU	false
☐	26350499	B-ALLD55BL-223	Womens Shoes	Boots	Ankle Boots	DJ_AU	false
☐	26350502	..RAZ508FL-123	Womens Shoes	Flats	Ballet Flats	DJ_AU	false
☐	26350503	..RKL508FL68-SS	Womens Shoes	Flats	Ballet Flats	DJ_AU	false

Information is imported on PIM

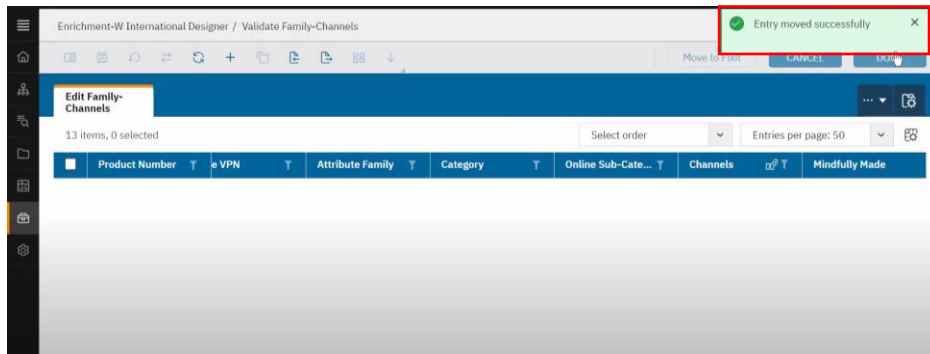
Step 12 :- Select all the items and click on done, to move the items to the next step.



	Product Number	P/N	Attribute Family	Category	Online Sub-Cate...	Channels	Mindfully Made
☒	26350499	B-ALLD55BL-223	Womens Shoes	Boots	Ankle Boots	DJ_AU	false
☒	26350502	..RAZ508FL-123	Womens Shoes	Flats	Ballet Flats	DJ_AU	false
☒	26350503	..RKL508FL68-SS	Womens Shoes	Flats	Ballet Flats	DJ_AU	false
☒	26350495	..GGR508FL1-55	Womens Shoes	Flats	Loafers	DJ_AU	false
☒	26350501	U-HPPR55RO56-S	Womens Shoes	Heels	Pumps	DJ_AU	false
☒	26350507	J-BRNS08FL65-S	Womens Shoes	Sandals, Slides, & Thong	Flat Sandals	DJ_AU	false
☒	26350504	U-CATSS35KT-22	Womens Shoes	Heels	Pumps	DJ_AU	false

2. Click on Done

1. Select all the items

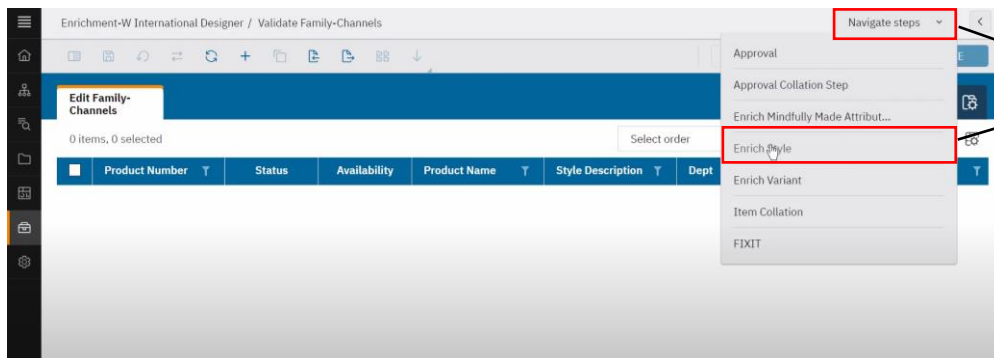


	Product Number	P/N	Attribute Family	Category	Online Sub-Cate...	Channels	Mindfully Made
--	----------------	-----	------------------	----------	--------------------	----------	----------------

Notification confirming that entries have moved on to the next step

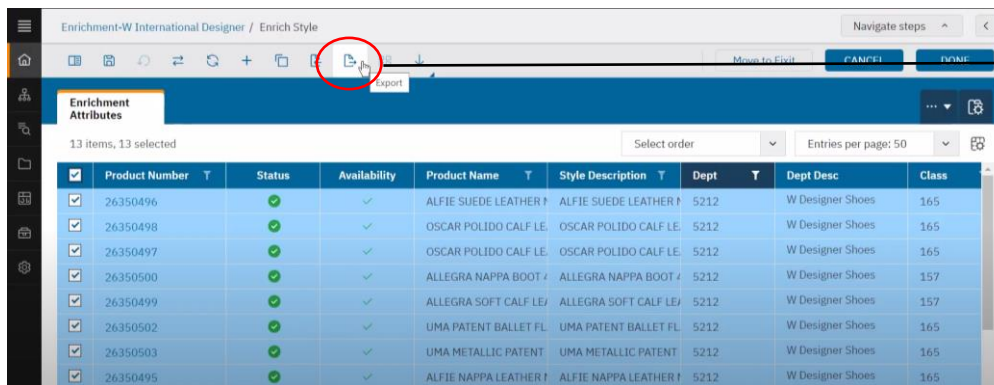
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Step 13 :- To move on to the next step, click on 'Navigate Steps' and then click on 'Enrich Style'



1. Click on Navigate Steps
2. Click on Enrich Style

Step 14 :- Once you are on 'Enrich Style' step click on the export icon as shown



Click on the export icon

Step 15 :- Open the file and click on second tab to access the exported information.

	C	D	E	F	G
1	Product Catalog Spec/P	Product Catalog Spec/Product Name	Product Catalog Spec/Style Description	Product Catalog Spec/Dept	Product Catalog Spec/Dept Desc
2	Product Number	Product Name	Style Description	Dept	Dept Desc
3	26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN	5212 3-5212	
4	26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	5212 3-5212	
5	26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	5212 3-5212	
6	26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45	5212 3-5212	
7	26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45	5212 3-5212	
8	26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT	5212 3-5212	
9	26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT	5212 3-5212	
10	26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN	5212 3-5212	
11	26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45	5212 3-5212	
12	26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL	5212 3-5212	
13	26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35	5212 3-5212	
14	26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35	5212 3-5212	
15	26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL	5212 3-5212	
16					
17					
18					
19					
20					
21					

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Step 16 :- The first attribute you will work on is the 'Customer facing product name'. Make changes as this will be visible to the customers.

UMA METALLIC PATENT BALLET FLAT			
C	D	N	O
Product Catalog Spec/P	Product Catalog Spec/Product Name	DJs Online Australia Spec/Customer Facing Product Name	DJs Online Australia Spec/Dropship Ind
Product Number	Product Name	Customer Facing Product Name	Dropship Ind
26350496	ALFIE SUEDE LEATHER MOCCASIN	ALFIE SUEDE LEATHER MOCCASIN	FALSE
26350498	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	FALSE
26350497	OSCAR POLIDO CALF LEATHER MOCCASIN	OSCAR POLIDO CALF LEATHER MOCCASIN	FALSE
26350500	ALLEGRA NAPPA BOOT 45	ALLEGRA NAPPA BOOT 45	FALSE
26350499	ALLEGRA SOFT CALF LEATHER BOOT 45	ALLEGRA SOFT CALF LEATHER BOOT 45	FALSE
26350502	UMA PATENT BALLET FLAT	UMA PATENT BALLET FLAT	FALSE
26350503	UMA METALLIC PATENT BALLET FLAT	UMA METALLIC PATENT BALLET FLAT	FALSE
26350495	ALFIE NAPPA LEATHER MOCCASIN	ALFIE NAPPA LEATHER MOCCASIN	FALSE
26350501	ROMY NAPPA SLINGBACK PUMP 45	ROMY NAPPA SLINGBACK PUMP 45	FALSE
26350507	TEKLA POLIDO MOKA SANDAL	TEKLA POLIDO MOKA SANDAL	FALSE
26350504	CATRINA PATENT SLINGBACK PUMP 35	CATRINA PATENT SLINGBACK PUMP 35	FALSE
26350505	CATRINA METALLIC PATENT SLINGBACK PUMP 35	CATRINA METALLIC PATENT SLINGBACK PUMP 35	FALSE
26350506	TEKLA CALF LEATHER SANDAL	TEKLA CALF LEATHER SANDAL	FALSE

Make changes to the customer facing product name if it is wrong

Step 17 :- Validate the Dangerous goods attributes, these are pre-filled you just need to ensure that they are all correct.

AD	AE	AF	AG	AH
Style Spec/Dangerous Goods Flag	Style Spec/Button Battery Ind	Style Spec/Gift With Purchase	Style Spec/DG UN Code	Style Spec/DG Packaging Group
Dangerous Goods Flag	Button Battery Ind	Gift With Purchase	DG UN Code	DG Packaging Group
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4
FALSE	FALSE	FALSE	20	4

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Step 18 :- Next fill in information related to materials and composition. As you can see that these are codes which are to ensure there is no error. You can use the [Item Enrichment cheat sheet](#) to fill these in.

AG	AH	AI	AJ
Style Spec/DG UN Code	Style Spec/DG Packaging Group	Style Spec/Material and Composition#0	Style Spec/Product In Package-Weight-Value
20	4	1	0.62
20	4	10	0.62
20	4	100	0.62
20	4	101	1.2
20	4	102	1.2
20	4	104	0.62
20	4	105	0.62
20	4		0.62
20	4		1.2
20	4		1.2
20	4		1.2
20	4		1.2
20	4		1.2

Workflow	Enrichment Step	Attribute Name	Attribute Type	Attribute Select Type	Value Label	Value Code	Bulk Template	Accessorie
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Isopropanol CAS: 61198	ID		
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Jute	201	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Kevlar	203	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Leather	215	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Levin	221	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Linen Blend	513	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Lithium	514	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Luxes	231	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Lycra	232	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Lyocell	233	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Manganese	515	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Marble	239	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	MDF	234	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Melamine	244	ID	
Vendor and Buyer	Style Enrichment	Material and Composition	LOV	Multi Select	Melmonex Foam	245	ID	

You can copy this code and paste it in the exported file

AG	AH	AI	AJ
Style Spec/DG UN Code	Style Spec/DG Packaging Group	Style Spec/Material and Composition#0	Style Spec/Product In Package-Weight-Value
20	4	215	0.62
20	4	215	0.62
20	4	215	0.62
20	4	215	1.2
20	4	215	1.2
20	4	215	0.62
20	4	215	0.62
20	4	215	0.62
20	4	215	1.2
20	4	215	1.2
20	4	215	1.2
20	4	215	1.2
20	4	215	1.2
20	4	215	1.2

Codes have been copied to the exported file

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Step 19 -: Validate the product In Package information.

[illegible]

Step 20 :- Fill in family-based attributes. In this example, the family-based attributes are heel height, shoe shape and product style. Use the [Item Enrichment cheat sheet](#) to fill these details in.

Womens Shoes Spec/Heel Height	Womens Shoes Spec/Shoe Shape	Womens Shoes Spec/Product Style#0
1		1
1		6
1		6
2		1
2		1
1		1
1		1
1		1
2		6
2		2
2		4
2		4
2		2

Step 21 -: Once you have completed populating all the information, save the file and import it in to PIM by clicking the import icon.

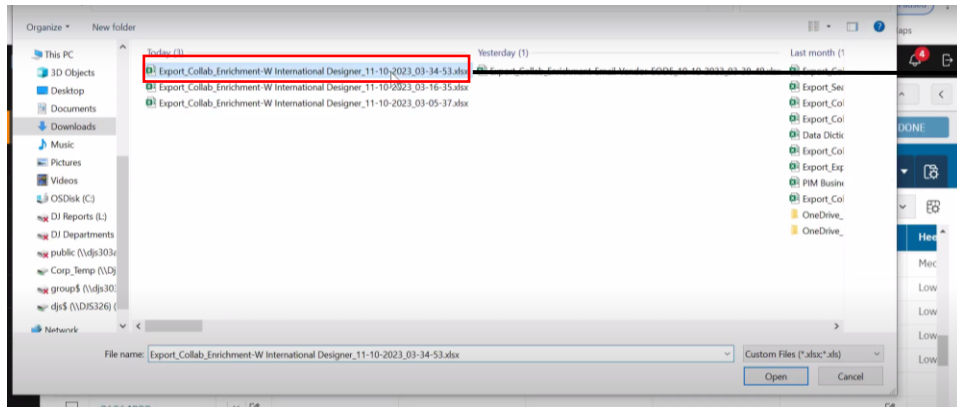
Enrichment-W International Designer / Enrich Style

67 items, 0 selected

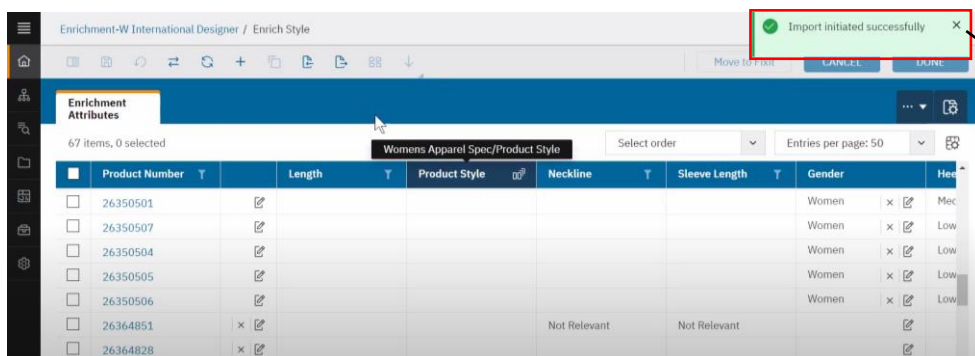
Select order Entries per page: 50

	Product Number	Length	Product Style	Neckline	Sleeve Length	Gender	
☐	26350501					Women	Med
☐	26350507					Women	Low
☐	26350504					Women	Low
☐	26350505					Women	Low
☐	26350506					Women	Low
☐	26364851	x		Not Relevant	Not Relevant		
☐	26364828	x					

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Select the file and click on open



Import has been initiated successfully

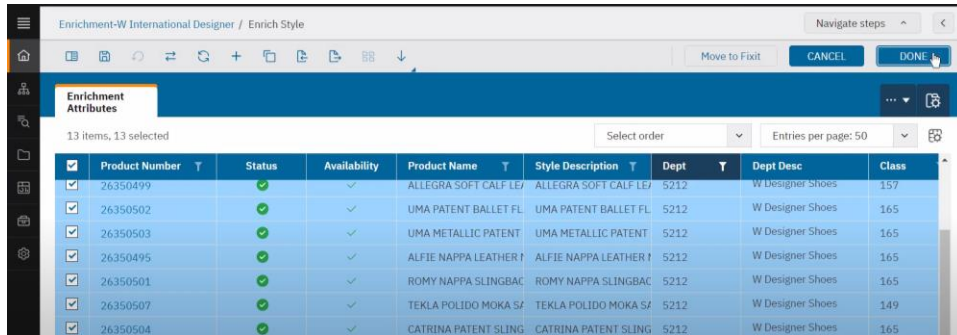
Step 22 :- Once the information, it should be visible as shown below. Select the items and click on 'Done'.

Enrichment Attributes									
67 items, 1 selected									
	Product Number	Length	Product Style	Neckline	Sleeve Length	Gender	Heel		
☐	26350501					Women	x		Mec
☐	26350507					Women	x		Low
☐	26350504					Women	x		Low
☐	26350505					Women	x		Low
☐	26350506					Women	x		Low
☐	26364851	x		Not Relevant	Not Relevant				
☐	26364828	x							

Enrichment Attributes									
67 items, 1 selected									
	Product Number	Length	Sleeve Length	Gender	Heel Height	Shoe Shape	Product Style		
☐	26348446	Not Relevant	Not Relevant						
☐	26350496			Women	Flat 0-1cm	Almond Toe	Not Relevant		
☐	26350498			Women	Low 2-4cm	Square Toe	Not Relevant		
☐	26350497			Women	Low 2-4cm	Square Toe	Not Relevant		
☒	26350500			Women	Medium 5-7cm	Almond Toe	Chelsea Boots		
☐	26350499			Women	Medium 5-7cm	Almond Toe	Chelsea Boots		
☐	26350502			Women	Flat 0-1cm	Almond Toe	Not Relevant		
☐	26350503			Women	Flat 0-1cm	Almond Toe	Not Relevant		

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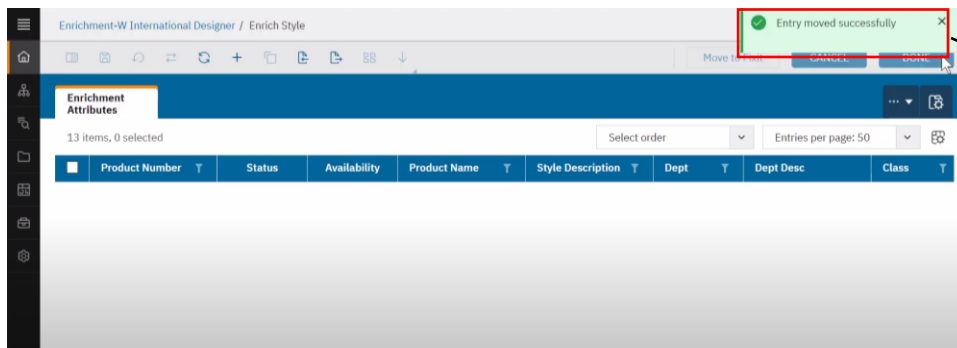
Step 23 -: Once the information, it should be visible as shown below. Select the items and click on 'Done'.



Enrichment-W International Designer / Enrich Style

13 items, 13 selected

Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Desc	Class
26350499	✓	✓	ALLEGRA SOFT CALF LE	ALLEGRA SOFT CALF LE	5212	W Designer Shoes	157
26350502	✓	✓	UMA PATENT BALLET FL	UMA PATENT BALLET FL	5212	W Designer Shoes	165
26350503	✓	✓	UMA METALLIC PATENT	UMA METALLIC PATENT	5212	W Designer Shoes	165
26350495	✓	✓	ALFIE NAPPA LEATHER I	ALFIE NAPPA LEATHER I	5212	W Designer Shoes	165
26350501	✓	✓	ROMY NAPPA SLINGBAC	ROMY NAPPA SLINGBAC	5212	W Designer Shoes	165
26350507	✓	✓	TEKLA POLIDO MOKA SA	TEKLA POLIDO MOKA SA	5212	W Designer Shoes	149
26350504	✓	✓	CATRINA PATENT SLING	CATRINA PATENT SLING	5212	W Designer Shoes	165



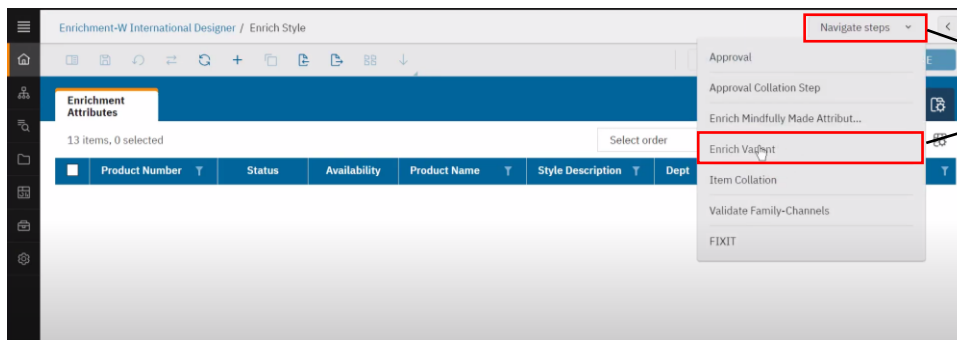
Enrichment-W International Designer / Enrich Style

13 items, 0 selected

Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Desc	Class
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Notification confirming that entries have moved on to the next step

Step 24 -: To move to the next step, click on 'Navigate Steps' and then click on 'Enrich Variant'.



Enrichment-W International Designer / Enrich Style

13 items, 0 selected

Product Number	Status	Availability	Product Name	Style Description	Dept
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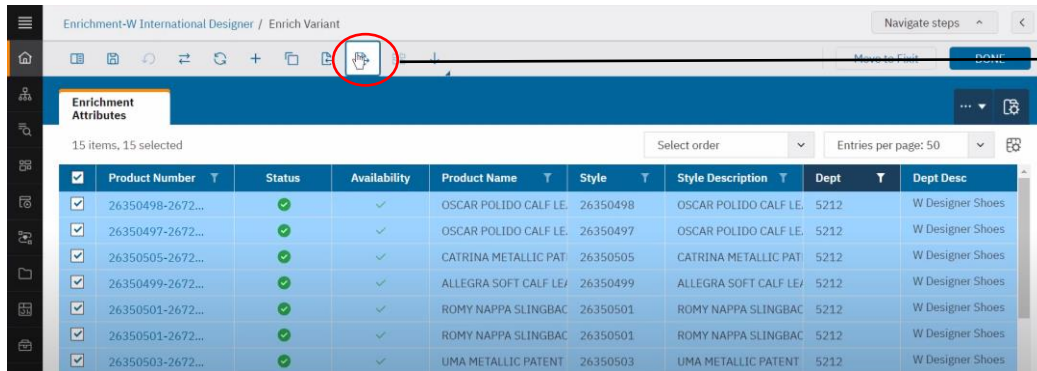
Navigate steps

- Approval
- Approval Collation Step
- Enrich Mindfully Made Attribut...
- Enrich Variant
- Item Collation
- Validate Family-Channels
- FIXIT

1. Click on Navigate Steps
2. Click on Enrich Variant

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Step 25 -: In this step you ideally will not have to export to excel as most of the information can be validated on PIM itself. In this step you will be required to validate the colour family and customer facing colour. If you wish to change the colour family in excel you can do so by exporting the items to an excel file.



Enrichment-W International Designer / Enrich Variant

15 items, 15 selected

Product Number	Status	Availability	Product Name	Style	Style Description	Dept	Dept Desc
26350498-2672...	✓	✓	OSCAR POLIDO CALF LE.	26350498	OSCAR POLIDO CALF LE.	5212	W Designer Shoes
26350497-2672...	✓	✓	OSCAR POLIDO CALF LE.	26350497	OSCAR POLIDO CALF LE.	5212	W Designer Shoes
26350505-2672...	✓	✓	CATRINA METALLIC PAT.	26350505	CATRINA METALLIC PAT.	5212	W Designer Shoes
26350499-2672...	✓	✓	ALLEGRA SOFT CALF LE/	26350499	ALLEGRA SOFT CALF LE/	5212	W Designer Shoes
26350501-2672...	✓	✓	ROMY NAPPA SLINGBAC	26350501	ROMY NAPPA SLINGBAC	5212	W Designer Shoes
26350501-2672...	✓	✓	ROMY NAPPA SLINGBAC	26350501	ROMY NAPPA SLINGBAC	5212	W Designer Shoes
26350503-2672...	✓	✓	UMA METALLIC PATENT	26350503	UMA METALLIC PATENT	5212	W Designer Shoes

Click on the export icon

Step 26 -: To make changes to the colour family you can use the [Item Enrichment cheat sheet](#) and update the colour codes. Customer facing colour is free text.

E	AB	AC	AD	AE	AF	AG
1 Product Catalog Spec/Product Number	Colour Spec/Colour Description	Colour Spec/Family Colour	Colour Spec/Customer Facing Colour			
2 Product Number	Colour Description	Colour Family	Customer Facing Colour			
3 26350498-2672214	CREAMY	4	CREAMY			
4 26350497-2672213	BLACK	4	BLACK			
5 26350505-2672230	MOKA	21	MOKA			
6 26350499-2672215	BLACK	3	BLACK			
7 26350501-2672217	BLACK	3	BLACK			
8 26350501-2672218	CREAMY	4	CREAMY			
9 26350503-2672221	MOKA	21	MOKA			
10 26350502-2672219	BLACK	3	BLACK			
11 26350495-2672211	BLACK	3	BLACK			
12 26350507-2672232	MOKA	7	MOKA			
13 26350502-2672220	CREAMY	4	CREAMY			
14 26350496-2672212	BROWN	7	BROWN			
15 26350504-2672229	BLACK	3	BLACK			
16 26350500-2672216	CREAMY	4	CREAMY			
17 26350506-2672231	BLACK	3	BLACK			

PRODUCT ATTRIBUTES								Accessories Jewellery			Accessories Sunglasses			Accessories V		
Workflow	Enrichment Step	Attribute Name	Attribute Type	Attribute Select Type	Value Label	Value Code	Bulk Template									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Natural	6	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Brown	7	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Green	8	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Blue	9	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Grey	10	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Purple	11	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Red	12	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Pink	13	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Orange	14	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Yellow	15	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Grey	16	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Silver	17	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Gold	18	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Rose Gold	19	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Stainless Steel	20	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Bronze	21	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Animal	22	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	Multi Colour	24	ID									
Vendor and Buyer	Variant Enrichment	Colour Family	LOV	Single Select	No Colour	25	ID									
Buyer	Style Enrichment/Operational Step	Customer Facing Brand	Free Text	Single Select	TRUE	1	ID									
Buyer	Style Enrichment/Operational Step	Product Wrapstyle	Flag	Single Select	FALSE	2	ID									

Step 27 -: Import the file back into PIM by clicking the import icon. Select the items and click on 'Done'. You have successfully completed the item enrichment process.