

DAVID JONES

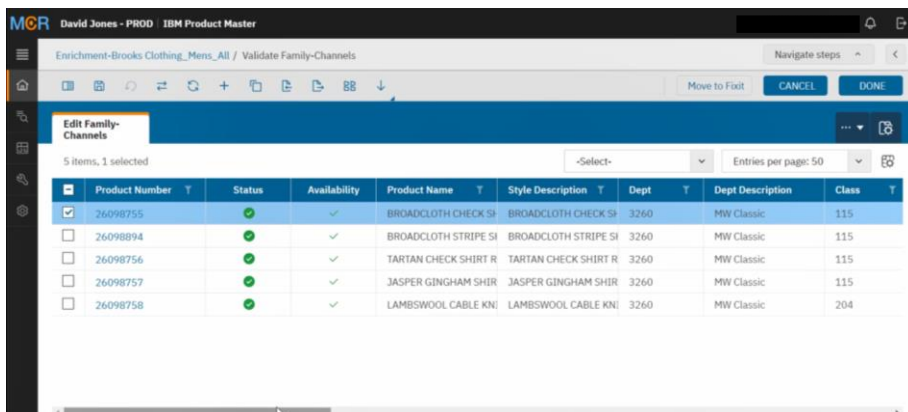
Item Enrichment Process for a single variant

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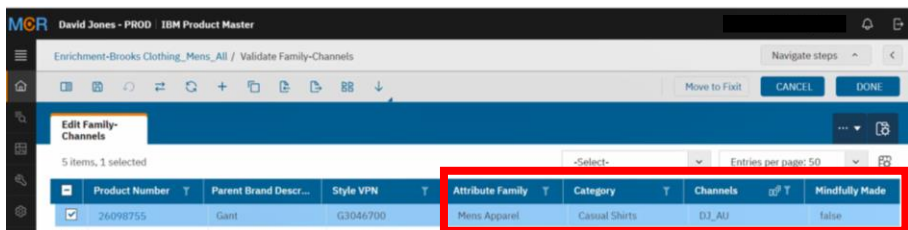
Step 1: Validating Family Channels

- Access the validate family channels page through the dashboard or the home screen widgets.
- On the validate family channels page validate all the information provided.



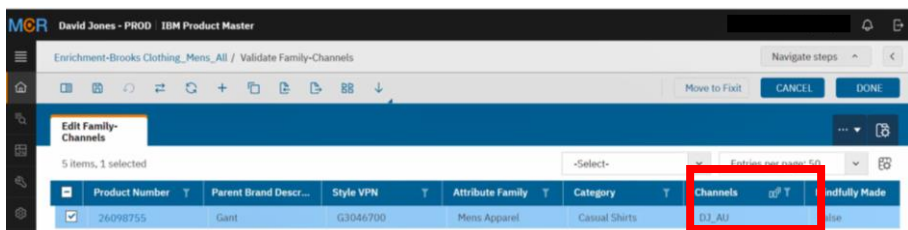
Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Description	Class
26098755	✓	✓	BROADCLOTH CHECK SH	BROADCLOTH CHECK SH	3260	MW Classic	115
26098894	✓	✓	BROADCLOTH STRIPE SH	BROADCLOTH STRIPE SH	3260	MW Classic	115
26098756	✓	✓	TARTAN CHECK SHIRT R	TARTAN CHECK SHIRT R	3260	MW Classic	115
26098757	✓	✓	JASPER GINGHAM SHIR	JASPER GINGHAM SHIR	3260	MW Classic	115
26098758	✓	✓	LAMBSWOOL CABLE KN	LAMBSWOOL CABLE KN	3260	MW Classic	204

- Focus on the last four columns and enter the correct attribute family and category.



Product Number	Parent Brand Descr...	Style VPN	Attribute Family	Category	Channels	Mindfully Made
26098755	Gant	G3046700	Mens Apparel	Casual Shirts	DJ_AU	false

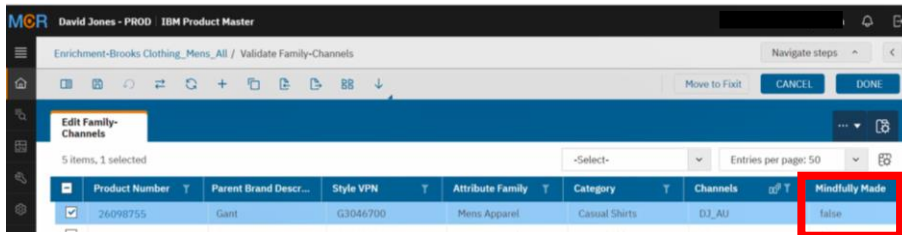
- Channels is a future proof option. If we get a nz.com website in that case the channels would change from DJ_AU to DJ_NZ.



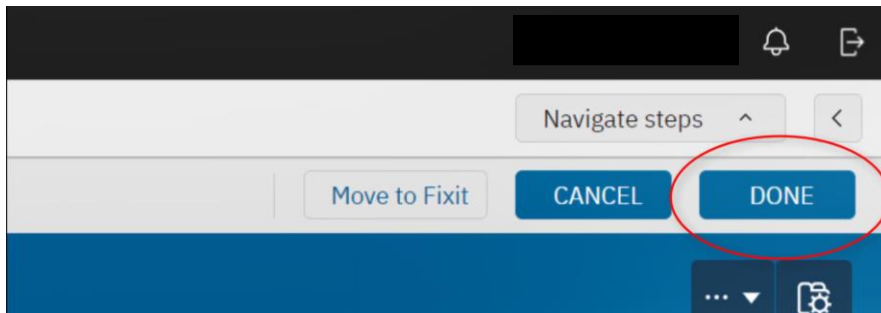
Product Number	Parent Brand Descr...	Style VPN	Attribute Family	Category	Channels	Mindfully Made
26098755	Gant	G3046700	Mens Apparel	Casual Shirts	DJ_AU	false

- Mindfully Made is defaulted to False. It's an option related to sustainability.

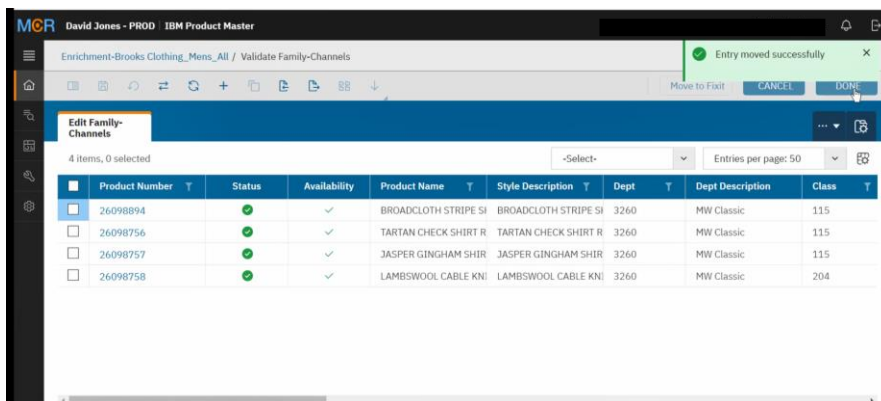
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- If you are happy with the information on this screen click Save and then Done to move to the next step.

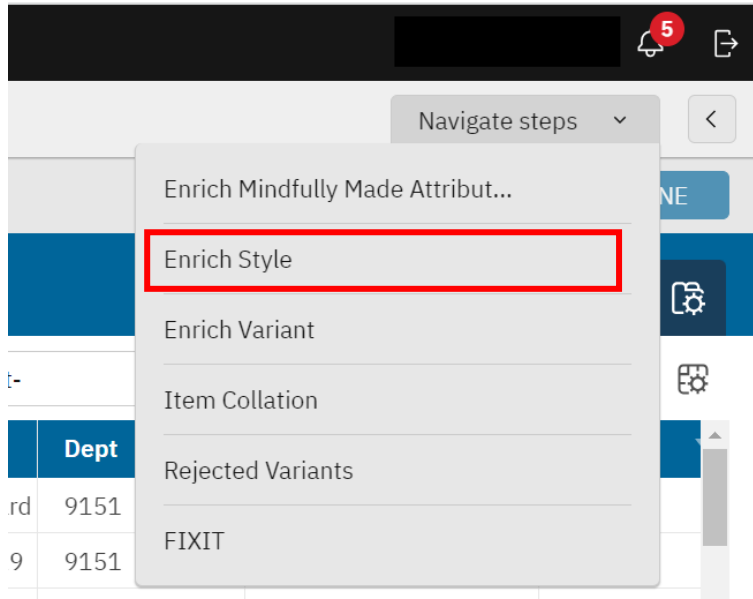


- Green dialog box confirms successful movement to the Enrich Style step.



- Use available widgets or Navigate Steps to proceed to the Enrich Style step.

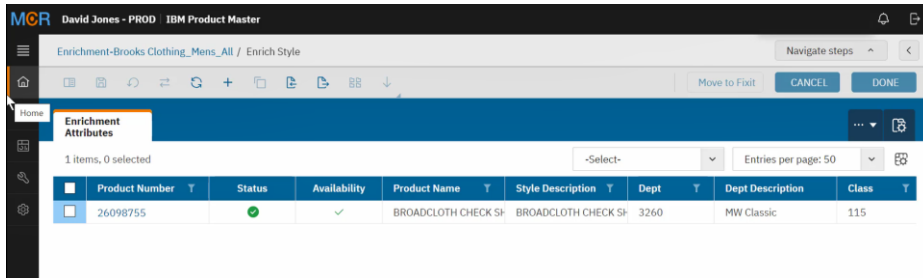
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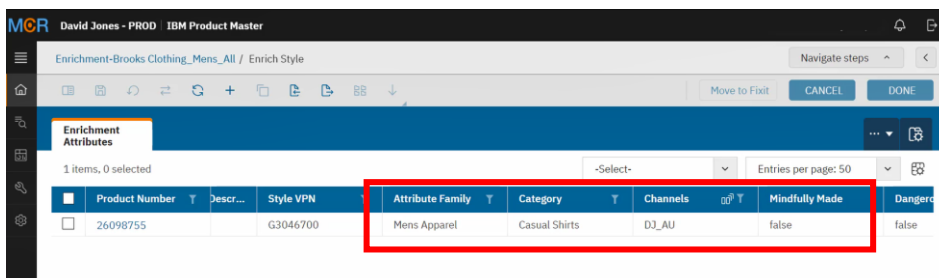
Step 2: Enrich Style

- In the Enrich Style step validate all the information that is provided.



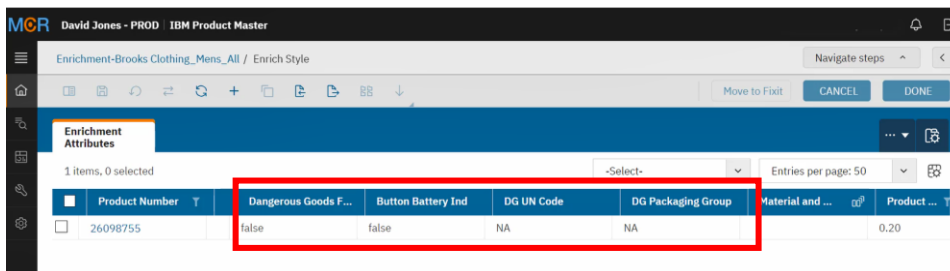
Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Description	Class
26098755	✓	✓	BROADCLOTH CHECK SH	BROADCLOTH CHECK SH	3260	MW Classic	115

- PIM is layering information and most of the information in the initial columns comes from the previous step – ‘Validate Family Channels’ Step.



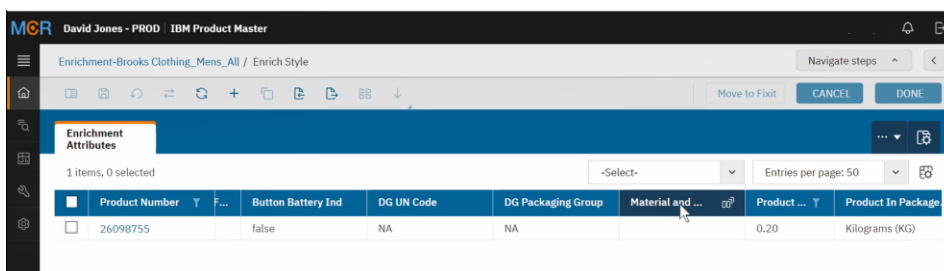
Product Number	Descr...	Style VPN	Attribute Family	Category	Channels	Mindfully Made	Danger
26098755		G3046700	Mens Apparel	Casual Shirts	DJ_AU	false	false

- The next set of information that you have to validate is the ‘**Dangerous Goods Classification**’.



Product Number	Dangerous Goods F...	Button Battery Ind	DG UN Code	DG Packaging Group	Material and ...	Product ...
26098755	false	false	NA	NA		0.20

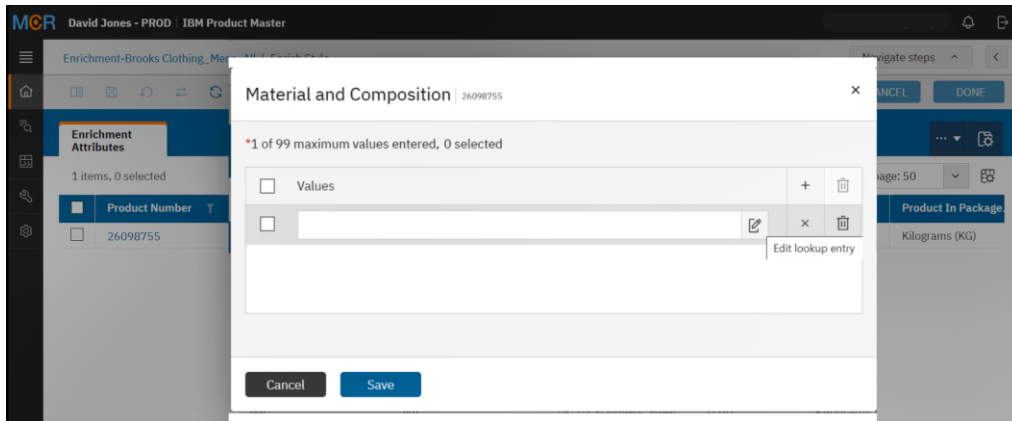
- The next information that you will have to populate is the ‘**Materials & Compositions**’.



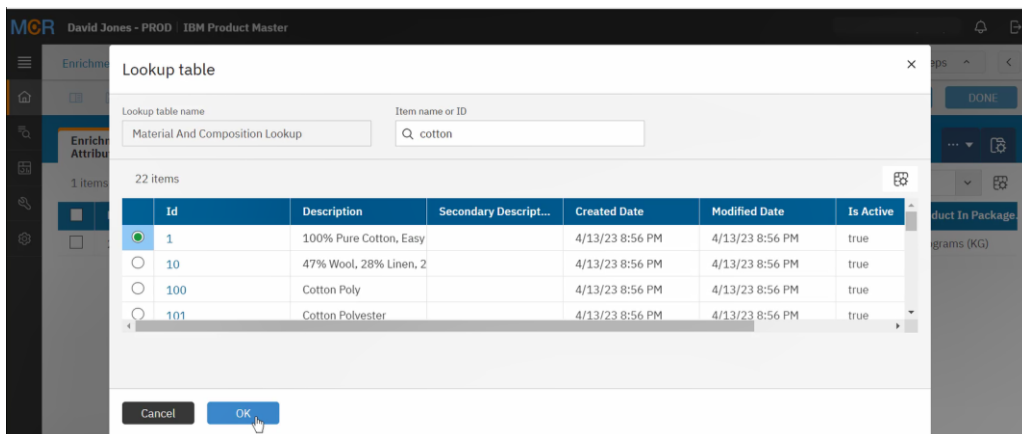
Product Number	F...	Button Battery Ind	DG UN Code	DG Packaging Group	Material and ...	Product ...	Product In Package
26098755		false	NA	NA		0.20	Kilograms (KG)

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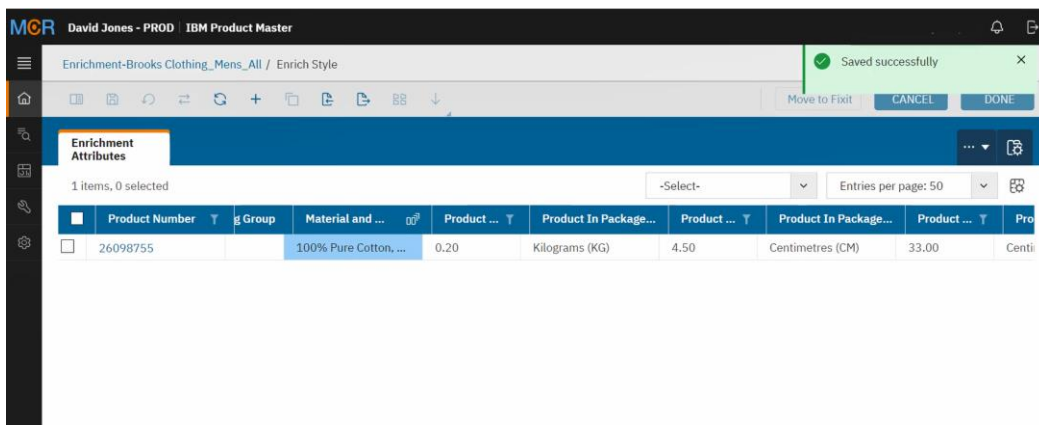
- Double Click and this will open up in a separate window. First click on the 'add materials' icon and then on the 'edit lookup entry' icon.



- Type in the material in the search bar and then select the appropriate material.



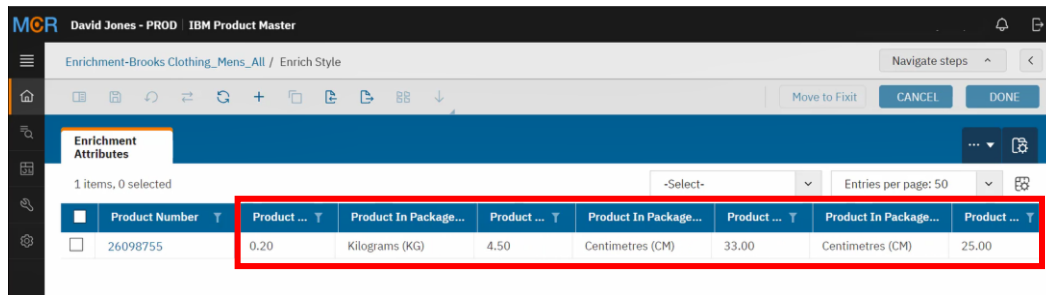
- Click on save and the 'materials & composition' will reflect the material. Also a green dialog box appears on top of the screen confirming that the material has been saved successfully.



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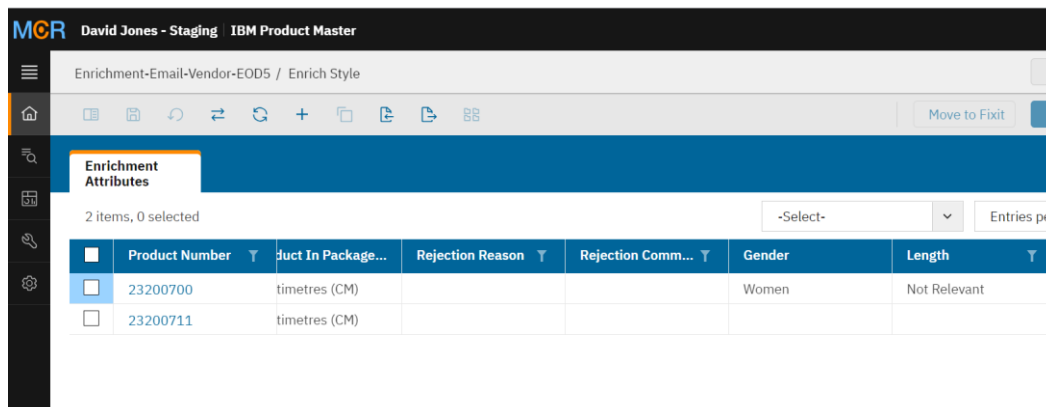
Remember that materials & compositions is not a customer facing attribute. This is required for custom declarations as we may have to ship products from Australia to NZ.

- The next set of information that you will have to validate would be the product-in-package weight, product-in-package height, product-in-package length and product-in-package



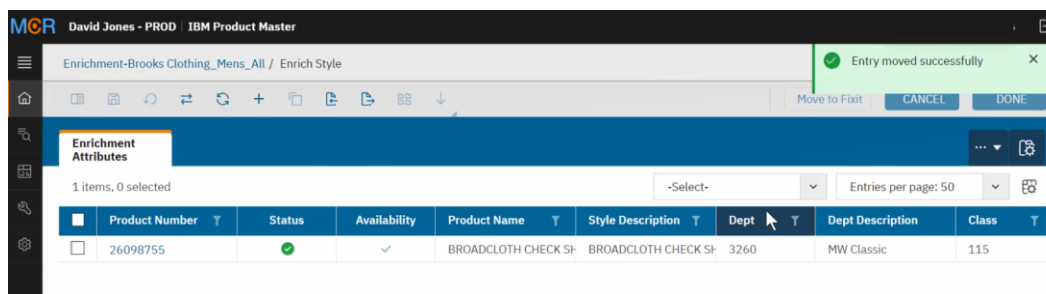
Product Number	Product In Package...	Product In Package...	Product In Package...	Product In Package...
26098755	0.20 Kilograms (KG)	4.50 Centimetres (CM)	33.00 Centimetres (CM)	25.00 Centimetres (CM)

- Depending on the 'attribute family' and 'channels' selected in the 'validate family channels' step you may have to fill in a few extra attributes such as length and gender.



Product Number	Product In Package...	Rejection Reason	Rejection Comm...	Gender	Length
23200700	23200711	23200700	23200711	Women	Not Relevant

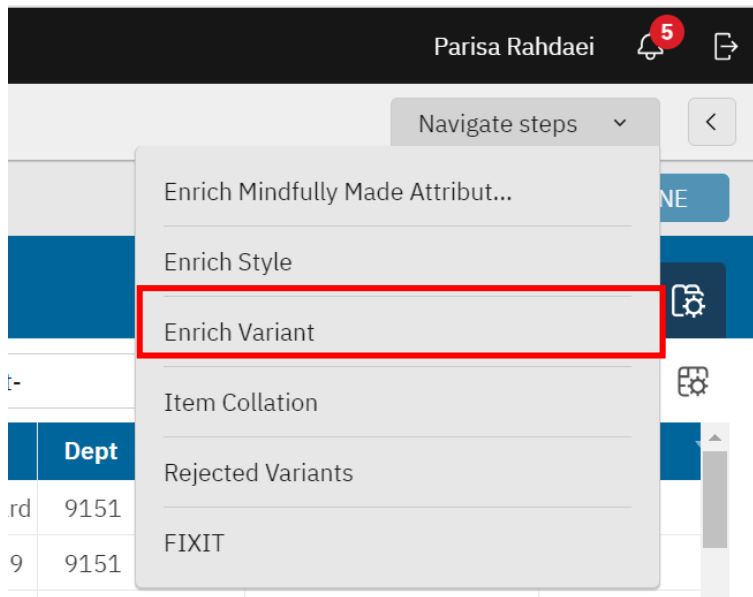
- If you are happy with all the information, click on done and a green dialog box confirms that the 'Entry moved successfully' into the 'Enrich Variant' step.



Product Number	Status	Availability	Product Name	Style Description	Dept	Dept Description	Class
26098755	✓	✓	BROADCLOTH CHECK SH	BROADCLOTH CHECK SH	3260	MW Classic	115

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- Navigate Steps or use Home screen widgets to proceed to the Enrich Variant Step.



Remember that new attributes have been introduced. [Click here](#) to find out more details.

Also refer to the [Item Enrichment Workflow](#) for more details.

Step 3: Enrich Variants

- Validate all the information in the 'Enrich Variant' step. PIM is layering information and most of the information in the initial columns comes from the previous steps – 'Validate Family Channels' and 'Enrich Style'.

A screenshot of the IBM Product Master web interface for the 'Enrich Variant' step. The breadcrumb trail shows 'Enrichment-Brooks Clothing_Mens_All / Enrich Variant'. The table displays two items, both with a status of 'OK' and availability of 'In Stock'. The columns are: Product Number, Status, Availability, Product Name, Style, and Style Description. The first item is 'BROADCLOTH CHECK SHIRT REGULAR FIT - STORM GREEN' with style '26098755'. The second item is 'BROADCLOTH CHECK SHIRT REGULAR FIT - PLUMPED RED' with style '26098755'.

Product Number	Status	Availability	Product Name	Style	Style Description
26098755-2613...	OK	In Stock	BROADCLOTH CHECK SHIRT REGULAR FIT - STORM GREEN	26098755	BROADCLOTH CHECK SHIRT REGULAR FIT - STORM GREEN
26098755-2613...	OK	In Stock	BROADCLOTH CHECK SHIRT REGULAR FIT - PLUMPED RED	26098755	BROADCLOTH CHECK SHIRT REGULAR FIT - PLUMPED RED

- If you want to change any of the Product-in-package dimensions you can do these here.

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MCR David Jones - PROD IBM Product Master

Enrichment-Brooks Clothing_Mens_All / Enrich Variant

Navigate steps

Move to Fixt DONE

Enrichment Attributes

2 items, 0 selected

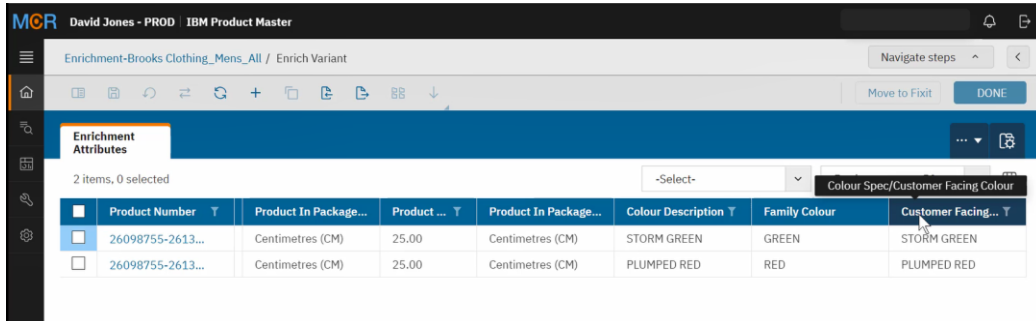
-Select-

Entries per page: 50

	Product Number	T	Product ... T	Product In Package...	Product ... T	Product In Package...	Product ... T	Product In Package...	Pro
☒	26098755-2613...		0.20	Kilograms (KG)	4.50	Centimetres (CM)	33.00	Centimetres (CM)	25.0
☐	26098755-2613...		0.20	Kilograms (KG)	4.50	Centimetres (CM)	33.00	Centimetres (CM)	25.0

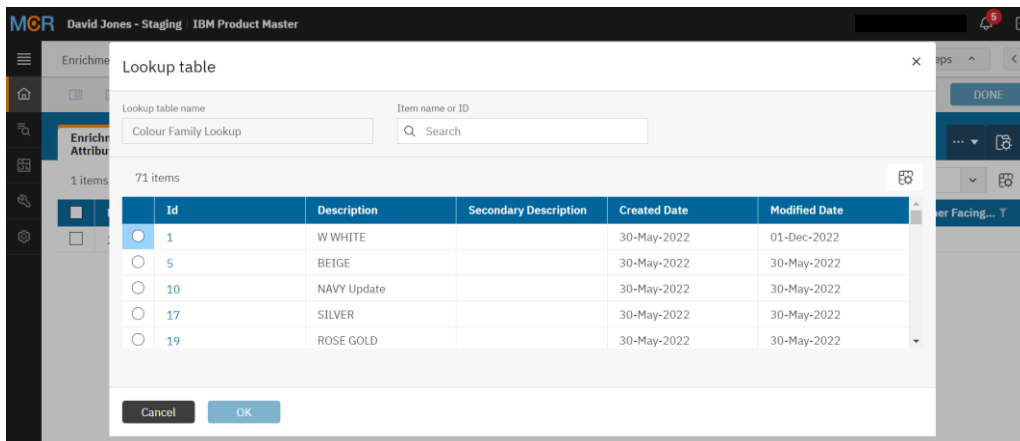
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- You can also validate the 'colour description', 'family colour' and 'Customer facing colour'.



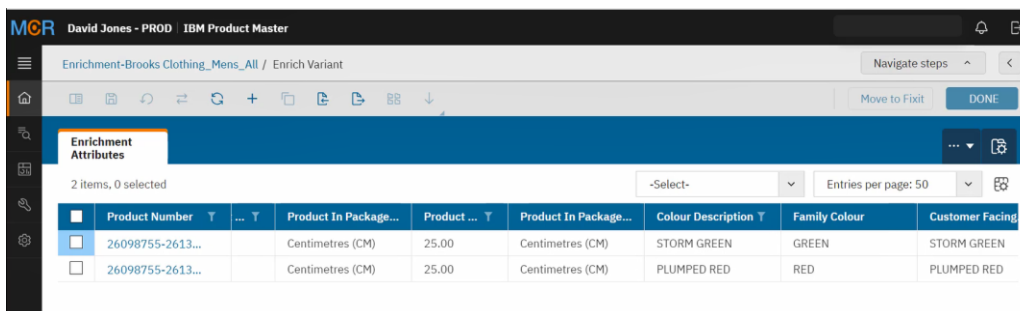
Product Number	Product In Package...	Product ...	Product In Package...	Colour Description	Family Colour	Customer Facing...
26098755-2613...	Centimetres (CM)	25.00	Centimetres (CM)	STORM GREEN	GREEN	STORM GREEN
26098755-2613...	Centimetres (CM)	25.00	Centimetres (CM)	PLUMPED RED	RED	PLUMPED RED

- You can change the family colour by double clicking on the cell. A window opens up with a list of all family colours.



Id	Description	Secondary Description	Created Date	Modified Date
1	W WHITE		30-May-2022	01-Dec-2022
5	BEIGE		30-May-2022	30-May-2022
10	NAVY Update		30-May-2022	30-May-2022
17	SILVER		30-May-2022	30-May-2022
19	ROSE GOLD		30-May-2022	30-May-2022

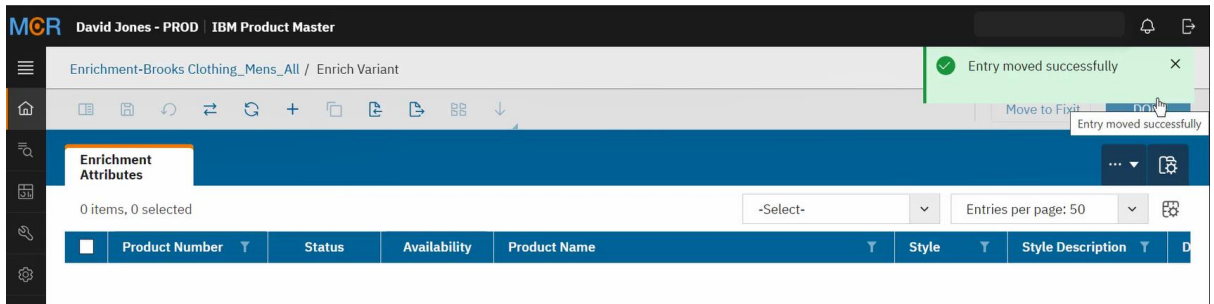
- The 'Customer facing colour' attribute is a free text attribute and you can make changes by double clicking on the cell.



Product Number	Product In Package...	Product ...	Product In Package...	Colour Description	Family Colour	Customer Facing
26098755-2613...	Centimetres (CM)	25.00	Centimetres (CM)	STORM GREEN	GREEN	STORM GREEN
26098755-2613...	Centimetres (CM)	25.00	Centimetres (CM)	PLUMPED RED	RED	PLUMPED RED

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- If you are happy with all the information, click on done and a green dialog box confirms that the 'Entry moved successfully'.



Feel free to reach out to your merchandise and digital representative if you have any questions.